

cookies

what cookies risesmart UK uses and why.

Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. To find out more about cookies, visit www.aboutcookies.org or www.allaboutcookies.org.

no personal data

Cookies include a (unique) number. They do not contain personal data. Risesmart cannot use cookies to identify you personally. Nor can cookies be used to recognise you on other websites.

However, in case you actively provide your personal data to Risesmart for any specific purpose such as to receive our press releases and other alerts or to register for web events, such personal data will be stored by us.

which cookies RiseSmart uses and why

The cookies we use on this website fall into two groups: functional cookies and analytical cookies. The cookies are activated at the start of your visit of the site or when you visit a specific section of the site. Some cookies will be automatically removed when you close the browser (session cookies). Some remain for a longer period.

It is also possible that other parties place cookies on your device via our website. This is the case when you click on buttons or links that connect you to the other party's website such as youtube, google+ and other social media or websites. When you click on these buttons or links, the other parties will be responsible for the information collected through their website's cookies.

functional cookies

Functional cookies relate to the functionality of our websites and allow us to improve the service we offer to you through our website. None of the functional cookies contain personally identifiable information.

change your preference regarding cookies.

If you wish to change your preference regarding cookies go to the cookie settings:

Cookie Settings

You can also prevent your browser to store cookie and/or delete the cookies from your device at any time via the browser settings. Please consult the 'Help' section on your internet browser for instructions on this.

If you choose to not accept cookies, you should be aware that you may no longer be able to make use of all possibilities and functionalities of our website, and that certain parts of the website may also no longer be visible or accessible.

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages.

If you do not allow these cookies then some or all of these services may not function properly.

Cookie name	Purpose	Duration of Cookie

hubspotutk	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.	13 months
_gd#####	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	2 years
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	1 month
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	1 month

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.

All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookie name	Purpose	Duration of Cookie
hssrc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	Session
hssc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	30 min
hstc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	13 months
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	1 day
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is	2 years

	included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	
_gat	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It expires after 10 minutes.	1 minutes
appname_encrypteduserId_tenantId_appGroup	This cookie is created by Application to keep track of Contracts acceptance status at Pactsafe.	15 days
hstc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	13 months
hssrc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	30 min
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	30 days
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	13 months
hssc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	30 min

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie name	Purpose	Duration of Cookie
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance	1 year

	<p>solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to</p>	
	<p>show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.</p>	
JSESSIONID	<p>JSESSIONID is a cookie in J2EE web application which is used in session tracking. Since HTTP is a stateless protocol, we need to use any session to remember state. JSESSIONID cookie is created by web container and send along with response to client</p>	Session
AWSELB	<p>Elastic Load Balancing creates a cookie, named AWSELB, that is used to map the session to the instance (Sticky Session).</p>	Session
OptanonConsent	<p>This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.</p>	1 year
OptanonAlertBoxClosed	<p>This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.</p>	1 year
JSESSIONID	<p>JSESSIONID is a cookie in J2EE web application which is used in session tracking. Since HTTP is a stateless protocol, we need to use any session to remember state. JSESSIONID cookie is created by web container and send along with response to client</p>	Session
AWSELB	<p>Elastic Load Balancing creates a cookie, named AWSELB, that is used to map the session to the instance (Sticky Session).</p>	Session
AWSELBCORS	<p>With CORS (cross-origin resource sharing) requests, some browsers require SameSite=None; Secure to enable stickiness. In this case, Elastic Load Balancing creates a second stickiness cookie, AWSELBCORS, which includes the same information as the original stickiness cookie (AWSELB) plus this SameSite attribute. Clients receive both cookies</p>	Session
locale_cookie	<p>app_locale and locale_cookie are application cookies (Created by Torch application) to identify preferred locales of the user. These Cookies holds only locale of user. No any user sensitive data is stored in these cookies.</p>	1 day

app_locale	app_locale and locale_cookie are application cookies (Created by Torch application) to identify preferred locales of the user. These Cookies hold only locale of user. No any user sensitive data is stored in these cookies.	1 day

cfduid	Third Party Cookie. Provider : Datatable.net , Used by the content network, Cloudflare, to identify trusted web traffic.	1 month
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Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie name	Purpose	Duration of Cookie
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	30 days
lidc	This cookie is associated with websites built on the LinkedIn Advertising.	1 day
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	1 month
bscookie	This cookie is associated with websites built on the LinkedIn Advertising.	2 years
uvc	This cookie is associated with AdThis and is used to provide social sharing functionality on the website.	1 day
tuuid_lu	This domain is owned by USA based company Demandbase, which provides technology for B2B marketing.	2 years
bito	This cookie is associated with ListenLoop and is used for website analytics and account based marketing.	13 months

cfduid	This cookie is associated with AdThis and is used to provide social sharing functionality on the website.	1 month
checkForPermission	This cookie is associated with ListenLoop and is used for website analytics and account based marketing.	2 minutes

bcookie	This cookie is associated with websites built on the LinkedIn Advertising.	2 years
UserMatchHistory	This cookie is associated with websites built on the LinkedIn Advertising.	1 month
bitolsSecure	This cookie is associated with ListenLoop and is used for website analytics and account based marketing.	13 months
fr	Contains browser and user unique ID combination, used for targeted advertising.rXXXXXXXXXX	3 months
test_cookie	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.	N/A
lang	This cookie is associated with websites built on the LinkedIn Advertising.	Session
IDE	This cookie is set by DoubleClick (which is owned by Google) for google advertising.	13 months
tuuid	This domain is owned by USA based company Demandbase, which provides technology for B2B marketing.	2 years
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	1 month
lang	This cookie is associated with websites built on the LinkedIn Advertising.	
lissc	This cookie is associated with websites built on the LinkedIn Advertising.	13 months
cfduid	This cookie name is associated with websites built on the HubSpot platform. It is reported by	1

	them as being used for website analytics.	month
YSC	This cookie is set by the YouTube video service on pages with embedded YouTube video	Session
test_cookie	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies. This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	NA
VISITOR_INFO01_LIVE	A cookie that YouTube sets that measures your bandwidth to determine whether you get the	240

	new player interface or the old	Days
GPS	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. J	30 mins
_gd#####	This cookie is associated with 6sense and is used for website analytics and account based marketing.	2 years
6suuid	This cookie is associated with 6sense and is used for website analytics and account based marketing.	2 years

Analytics Cookies

Analytics cookies collect information about your use of the Website and/or App and enable us to improve the way it works.

Cookie name	Purpose	Duration of Cookie
ai_user	Created by Payscale, Microsoft Application Insights collects statictical usage and telemetry information for apps.	1 year
_dc_gtm_*	Created by Payscale.Google Analytics collects information on how Payscale visitors use Payscale website.	2 years
wm_load_*	The WalkMe Player stores data for maintaining WalkMe's player state, monitoring compilation of Walk-Thru playback, and collecting Analytics. To this end, WalkMe uses first party cookies, third party cookies (local storage), and first party local storage. No personal data is saved and no information about user usage of the website is monitored.	NA

Tracking Cookies

Cookie name	Purpose	Duration of Cookie
DFTT_END_USER_PREV_BOOTSTRAPPED	Cookie is placed by Drift to store last visit.	2 years
driftt_aid	Cookie is placed by Drift to store a unique user ID.	2 years
driftt_sid	Cookie is placed by Drift to store a unique session ID.	2 years

client-origin	PayScale Cookie, helps to determine origin of client. Possible values include eu and non-eu.	Session
_salarycalc-csrf	Created by Payscale.	Session